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**EDGE Group Strikes New LCD TV Distribution  
Partnership with ViewSonic® Corp.**

**Nationwide Distributor Coalition to Carry Top EDTV and HDTV-Ready  
Flat-Panel Displays from Leading Manufacturer of Visual Display Solutions**

**CES 2005, LAS VEGAS, Jan. 6, 2005** — The EDGE Distributors Group, a nationwide coalition of consumer electronics distributors serving the custom installation and specialty retail markets, has announced the addition of LCD TV and control products by the ViewSonic Corporation, a leading provider of visual display solutions, to its extensive product offerings.

As a result of the new agreement, the EDGE Group will immediately commence a staged roll-out in regional training events, beginning in January, to distribute ViewSonic's extensive line of LCD TVs through its nationwide network of custom home technology dealers, focusing on the custom installation market. The ViewSonic displays feature stunning image quality, screen sizes from 13 to 32 inches diagonally, and numerous advanced features, including HDTV reception on select models. The new strategic partnership reaffirms the EDGE Group's continuing success in expanding its resources and meeting the needs of its dealers.

“We’re very pleased to have reached this agreement with ViewSonic,” said EDGE Group President Michael Levy. “ViewSonic’s displays are an important part of the complete home technology solution we provide that allows our dealers and installers to continue growing both their businesses and profits. It also gives us an additional opportunity to further enhance the support we provide for our dealers.”

Based in Walnut, California, near Los Angeles, ViewSonic Corp. is the largest branded manufacturer of LCD TVs and a leading global provider of visual display products, offering comprehensive visual display solutions for business, education, consumer electronics and professional markets. Founded in 1987, ViewSonic has expanded in recent years, from its early focus on CRT monitors, to provide LCD monitors, LCD TVs, projectors, plasma displays and peripherals, as well as advanced mobile and wireless products, such as tablet PCs and wireless displays.

ViewSonic's LCD TVs bring stunning picture quality to home entertainment. Equipped with advanced imaging technology, the TVs’ slim, elegant, flat-panel designs save space while letting viewers enjoy their favorite DVDs, TV shows and video games. Advanced features include support for enhanced definition television (EDTV), a 181-channel tuner, remote controls, parental control and more, including widescreen formats and HDTV compatibility on select models. Built-in stereo speakers complete the entertainment experience. Most models serve double duty as TVs and computer monitors.

### **About The EDGE Group**

Founded in 1999, the EDGE Group ([www.edgegroup.org](http://www.edgegroup.org)) consists of 12 regional distributors that primarily serve the premium U.S. custom installation market

and select retailers. EDGE Group partners sell and support products aimed at residential value-added installers and specialty retailers. They encourage growth by their members and customers alike by carefully evaluating, then bringing to market the finest installation products available — emphasizing those that are reliable, innovative and exciting. Product lines the EDGE Group distributes and supports includes Channel Vision™, D-Tools, Focalpoint™, Isotec, NEC, Peerless Industries®, Optoma, and F-Conn Industries.

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