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EDGE Group Expands Nationwide Distributor Coalition with CTD Marketing

**New Member Shares EDGE Group Philosophy of Top Products, Extensive
Training and Personal Attention in Serving Custom Installation Markets**

DENVER, CO, Sept. 2, 2005 – The **EDGE Distributors Group™**, a nationwide coalition of consumer electronics distributors serving the custom installation and retail markets, has announced the addition of CTD Marketing, expanding the number of EDGE Group partners to 14. Based in Fort Wayne, Indiana and founded in 1966, CTD Marketing provides leading-edge products, extensive product training and fast, effective service to a five-state region covering Indiana, Kentucky, Ohio, Michigan and West Virginia.

“We’re pleased to welcome as our newest member CTD Marketing,” said EDGE Group President Michael Levy. “CTD is a highly regarded company that shares our philosophy of providing the best products and brands, extensive training, personal attention and quick service.”

“We’re looking forward to our new partnership with The EDGE Group, and pleased to be joining the coalition,” said Pat Brames, CTD President. “We pride

ourselves on our product offerings, and especially our dealer support and the personal attention we've always provided our customers – values we share with The EDGE Group.”

In addition to serving traditional custom installation and retail markets, CTD also markets AV and Home Theater products to the large, growing market in Recreational Vehicles (RVs), many manufacturers of which are also based in Indiana. The RV market has expanded greatly in recent years and CTD Marketing has kept pace, says Mr. Brames. “Customers are looking for the same type of sound systems they have at home,” he added, “and flat-panel plasma and LCD TVs take up much less space than CRT-based sets.”

Like The EDGE Group, CTD strongly emphasizes dealer support and education. It holds frequent product training events, about 12-14 each year, all well attended, and makes a point of knowing all its customers personally. Its distribution center enables it to deliver on The EDGE Group promise of fast, timely service with same and next-day deliveries. Such practices also demonstrate how the EDGE Group selects members – not just by putting a pin in a map, but carefully, to ensure each best serves its territory and channel.

About The EDGE Group

Founded in 1999, The EDGE Distributors Group™ (www.edgegroup.org) consists of 14 regional distributors that primarily serve the premium U.S. custom installation market and select retailers. EDGE Group partners sell and support products aimed at residential value-added installers and specialty retailers. They encourage growth by their members and customers alike by carefully evaluating, then bringing to market the finest installation products available – emphasizing those that are reliable, innovative and exciting. EDGE Group members also highly value personal attention, and no dealer is ever treated as just a number.

Product lines The EDGE Group distributes and supports include Channel Vision™, Colorado vNet™, Furman Sound, Fusion Research, ICM/F-Conn Industries, Isotec/Sheersound, NEC, NūVision™, Peerless Industries®, Proton, and ViewSonic®.

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