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## **EDGE Distributors Group™ Contributes to Hurricane Katrina Disaster Relief Fund**

### **Nationwide Distributor Coalition Raises \$40,000 in Donations for American Red Cross Aid and Assistance; Member Fundraising Continues**

**DENVER, CO, Oct. 5, 2005** — The EDGE Distributors Group™, a nationwide coalition of consumer electronics distributors serving the custom installation and specialty retail markets, has announced it has donated \$40,000 to date in disaster relief funds to the American Red Cross for humanitarian assistance to the victims of Hurricane Katrina in the Gulf Coast. Three of EDGE's 14 regional members cover territories that include Gulf Coast states.

"Our hearts go out to the victims of Katrina and Hurricane Rita, whose lives have been negatively impacted by this terrible tragedy" said EDGE Distributor Group President Michael Levy. "Those not personally involved can only imagine the extreme hardship they are experiencing, in areas most of us take for granted. Our members are fortunate to have seen tremendous growth this year and are generously giving back to those in such dire need"

EDGE members started making contributions within days of Katrina's landfall, with continued donations over the last several weeks.

Additional contributions are also being raised by EDGE members working on their own — in particular, by Electronic Lane Distributing, an EDGE member based in Dallas. Electronic Lane's territory includes Louisiana, Texas, Arkansas and Oklahoma, and its dealer base was severely impacted by the storms and subsequent flooding. In addition to funds, Electronic Lane is also providing housing support and a variety of needed supplies.

#### **About The EDGE Distributors Group**

Founded in 1999, The EDGE Distributors Group™ ([www.edgegroup.org](http://www.edgegroup.org)) consists of 14 regional distributors that primarily serve the premium U.S. custom installation



market and select retailers. EDGE partners sell and support products aimed at residential value-added installers and specialty retailers. They encourage growth by their members and customers alike by carefully evaluating, then bringing to market the finest installation products available — emphasizing those that are reliable, innovative and exciting. EDGE members also highly value personal attention, and no dealer is ever treated as just a number. Product lines EDGE distributes and supports include Channel Vision™, Colorado vNet™, Furman Sound, Fusion Research, ICM/F-Conn Industries, Isotec/Sheersound, NEC, NūVision™, Peerless Industries®, Proton, and ViewSonic®.

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