



For Immediate Release
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EDGE Distributors Group Member *New York Edge* Rolls-out NūVision™ Lucidium LCD TVs

New Hyde Park, NY – March 24, 2008 – New York Edge, the metro-NY member of The EDGE Distributors Group, conducted a NūVision dealer line show at their Long Island showroom on March 6-9. There, staff from both New York Edge and NūVision presented custom installation dealers with NūVision's new Lucidium integration-friendly line of LCD TVs. In total, 40 dealers attended the 4-day event.

NūVision designed the Lucidium line for maximum performance and installation flexibility. Models are available in varying sizes: 22-, 26-, 37-, 42-, 47-, 52- and 65-inches. (The 26- and 32-inch models are 768p; while 37-inches and larger are 1080p.) ATSC tuners are integrated into the models up to 37-inches in size.

Additional features implemented across the line include multiple HDMI v1.3 inputs; motion interpolation, edge correction and Digital Switch Deep Black dynamic backlight adjustment which boosts contrast ratios as high as 15,000:1.

Edward Gilmore, principal of Gilmore's Sound Advice Inc., a custom integrator based in New York City attended, saying, "Lucidium is a very impressive product line. With its technological advancements, feature sets and controlled distribution, along with Fujitsu's recent departure from the plasma category, we believe that like us, many dealers across the US will find that Lucidium represents a tremendous selling opportunity."

New York Edge principal Rich Radimer says, "The EDGE Distributors Group strives to continue to bring our customers the finest installation products available today, with emphasis on reliability, innovation, performance and profitability. NūVision Lucidium certainly meets this criteria."

About The EDGE Distributors Group

Founded in 1999, The EDGE Distributors Group™ consists of 15 independently owned regional distributors that primarily serve the premium U.S. custom installation market and select retailers. EDGE partners sell and support products aimed at residential value-added installers and specialty retailers. They encourage growth by their members and customers alike by carefully evaluating, then bringing to market the finest installation products available — emphasizing those that are reliable, innovative, exciting and profitable. EDGE members also highly value personal attention, and no custom integrator is ever treated as just a number. Product lines EDGE distributes and supports include Channel Vision™, DLO, Furman Sound, Gefen, ICM/F-Conn Industries, NEC, NūVision™, Peerless Industries®, Planar, Planet Waves, Sanus Systems, Sheer Wire, Xantech and ViewSonic®.

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