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The EDGE Distributors Group Inks Deal with Cellular Phone Signal Booster Brand Wi-Ex

A Unique and Profitable Solution For the Custom Installer - Improved Cell Phone Reception in the Home

Seattle, WA – August 4, 2008 – The EDGE Distributors Group -- a rapidly growing service-oriented group of 15 independently owned regional distributors catering primarily to custom install and residential systems integrators -- today announced an agreement to distribute Wi-Ex's zBoost series of cellular phone signal booster products for the home and car.

Wi-Ex's zBoost cellular phone boosters are available in two versions - consumer and custom installer (CI). The CI version requires professional installation. They improve in-door cell phone signals through the creation of cell zones, increasing in-building coverage by up to 2,500 square feet for the consumer version and up to 10,000 square feet for the CI version.

Easy to install, the Wi-Ex zBoost series consists of products for both single and multiple users and is compatible with 800MHz and 1900MHz. Wi-Ex's zBoost consumer products range in price from \$169 - \$399 each. The CI version costs are based upon the installation.

Mike Hench, President of The EDGE Distributors Group says, "The EDGE group is excited to bring Wi-Ex to the custom installation market. Wi-Ex's cell phone extenders address a very common problem – poor cell phone reception in the home. The addition of this innovative category to our group of lines further enhances the value of the goods and services EDGE makes available to our dealers."

"Wi-Ex is proud to partner with EDGE in selling our line of zBoost cell phone signal boosters," said Lloyd R. Meese, President and CEO of Wi-Ex. "EDGE has unique competence at marketing new products with the ability to quickly get those products into the hands of custom installers which is a key channel for us. 72% of cell phone owners have experienced service problems at their homes or businesses; these CI can help their clients and can make good margins selling our product as an add-on; it's a win-win-win."

For more information on The EDGE Distributors Group, please contact Paul Muto at 631.849.4301 or email paul@mutocomm.com

About The EDGE Distributors Group

Founded in 1999, The EDGE Distributors Group™ consists of 15 independently owned regional distributors that primarily serve the premium U.S. custom installation market and select retailers. EDGE partners sell and support products aimed at residential value-added installers and specialty retailers. They encourage growth by their members and customers alike by carefully evaluating, then bringing to market the finest installation products available — emphasizing those that are reliable, innovative, exciting and profitable. EDGE members also highly value personal attention, and no custom integrator is ever treated as just a number.

Product lines EDGE distributes and supports include Anthony Gallo Acoustics, Aspire RF™, Channel Vision™, DLO, Furman Sound, Gefen, ICM/F-Conn Industries, NEC, NūVision™, Peerless Industries®, Planar, Planet Waves, Sanus Systems, Sheer Wire, Straight Wire, Tripp Lite, Xantech, ViewSonic® and Wi-Ex.

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