



For Immediate Release

Contact: Paul Muto
516.662.5374
paul@mutocomm.com

EDGE Distributor Group's *Electronic Lane* Co-Sponsors Third Annual Consumer Electronics Expo in Dallas: Consumer Electronics Expo 2007

Premiere Dealer-Only Show Brings Together Leading Home and Mobile Electronics Manufacturers with 400-Plus Dealers; Full House Expected

Dallas, TX - September 14, 2006 - The EDGE Distributors Group -- a rapidly growing service oriented group of 14 independently owned regional distributors catering primarily to custom install and residential systems integrators -- today announced that Texas-based charter-member Electronic Lane will host their third annual regional tradeshow for custom installation and electronics dealers March 31 – April 1, 2007 at the Marriott Quorum Hotel in Dallas Texas.

Consumer Electronics Expo 2007 offers dealers information-critical seminars and training sessions, access to factory representatives, special show prices, and an exhibition of the newest innovations and top brands from 90 leading manufacturers of home and mobile electronics products. About 400 dealers are committed to attend.

Electronic Lane, a division of Dobbs-Standard Corp., is one of a trio of Dallas-area distributors jointly sponsoring the Consumer Electronics Expo 2007. The other distributors are Sunbelt Associates & Distributing and Southwest Electronix.

“Based on the overwhelming level of success of Consumer Electronics Expo 2006, we are thrilled to host another event in the spring of 2007,” says Woody Taylor, Electronic Lane’s Executive Vice President. “As successful as the last two year’s have been, we are confident that CEE 2007 will be even bigger, with more manufacturers and dealer attendees.”

Electronic Lane distributes to and supports dealers throughout Texas, Oklahoma, Arkansas and Louisiana. A major highlight of the show will be the exhibition area featuring hundreds of product displays and offerings.

A major highlight of the show will be the 16,000 square feet of exhibit space featuring the finest in Home and Mobile electronics. In the Home Electronics area, manufacturers exhibiting products include Angstrom, Atlas Sound, AudioSource, Boston Acoustics, Cascade Audio Engineering, CE Labs, Channel Vision, Circle, F-Conn Industries/ICM Corp., Ethereal, Fusion Research, Gefen, Goo Systems, Jamo, JBL, JVC, Kenwood, Knoll, LG, NEC, NuVision, Optoma, Panamax, Parasound, Peerless, Pioneer, Planar, Russound, Sanus, Sencore, Sheerwire, Sonance,

Sunbelt Speakers, TEAC, TechCraft, Terk, Ultralink Home Theatre, Universal Remote Control, Vantage Point, Vogel's, Vextra, ViewSonic, Vutec, Xantech, Yamaha, Zenith and Zon.
(-More-)

On the Mobile Electronics side, top exhibitors include Accele Vision, American Sound Connection, AudioBahn, AutoStar, AutoTek, Boston Acoustics, Cascade Audio Engineering, Cerwin-Vega, Clarion, Code Alarm, Crunch, DB Link, Delphi, Diamond Audio Technology, Dynamat, Directed Electronics, Earthquake, Harman/Kardon, HiFonics, Hooker Audio, Infinity, JBL, Kenwood, Luxma, Metra, MB Quart, Monkey Audio, Monster, MTX, Phoenix Gold, Pioneer, Planet Audio, Precision Interface Electronics, ProBox, Q Logic, Rosen Entertainment Systems, Scosche Industries, Sirius Satellite Radio, Soundkase, Terk, Tsunami, VST, XM Radio, Zapco, .

Throughout the show, a variety of seminars and training sessions will be available to participants, including product trainings by Autotek, Boston Acoustics Car Audio, Clarion, Kenwood, LG, Sencore, Sonance and Xantech. In the evenings, dealers will be invited to informal gatherings in distributor-sponsored suites.

Diversions include a Casino night, with proceeds going to the Susan G. Komen for The Cure Foundation, a global leader in the fight against breast cancer through innovative research and community-based outreach programs. In addition, a number of prizes will be given away to attendees. Last year's grand prize was an all-expenses paid trip for two to Cozumel, Mexico.

The event is open to registered dealers only. Registration details and other information about Consumer Electronics Expo 2007 can be obtained by contacting any of the sponsoring distributors:

Electronic Lane – 888-584-5678

Southwest Electronix – 800-442-0820

Sunblet Distributing – 800-678-6235

About The EDGE Distributors Group

Founded in 1999, The EDGE Distributors Group™ consists of 14 independently owned regional distributors that primarily serve the premium U.S. custom installation market and select retailers. EDGE partners sell and support products aimed at residential value-added installers and specialty retailers. They encourage growth by their members and customers alike by carefully evaluating, then bringing to market the finest installation products available — emphasizing those that are reliable, innovative and exciting. EDGE members also highly value personal attention, and no dealer is ever treated as just a number. Product lines EDGE distributes and supports include Channel Vision™, Chief, Furman Sound, Gefen, ICM/F-Conn Industries, NEC, NūVision™, Peerless Industries®, Planar, Sanus Systems, Sheer Wire, Xantech, and ViewSonic®.

The EDGE Distributors Group / 1401 E. Juana Avenue / San Leandro, CA 94577

Phone. 866.396.6531 / Internet: www.edgegroup.org