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CONTACT:

Paul Muto
516.662.5374
paul@mutocomm.com

The EDGE Distributors Group Announces Alliance with Chief and Sanus Systems to Supply Leading Audio/Video Solutions to Custom Installation Markets

July 27, 2006 - San Leandro, CA – The EDGE Distributors Group™, a nationwide organization of independently owned consumer electronics distributors serving the custom installation and retail markets, has announced a new distribution partnership with Chief and Sanus Systems.

Specializing in innovative products from partners that provide valuable solutions, The EDGE Group emphasizes selection, quality, convenience, and education, thereby creating a full suite of solutions for its dealers.

“We are pleased to welcome Chief and Sanus Systems into EDGE,” said Mike Hench, President of The EDGE Distributors Group. “They bring two trusted names with great products into our fold, giving us the ability to fully support our dealers in this critical product category. “

The complete line of audio and video products from Chief and Sanus Systems will be made available to EDGE, its network of dealers and custom installers.

About The EDGE Distributors Group

Founded in 1999, The EDGE Distributors Group™ (www.edgegroup.org) consists of 14 individually owned regional distributors that primarily serve the premium U.S. custom installation market and select retailers. EDGE partners sell and support products aimed at residential value-added installers and specialty retailers. They encourage growth by their members and customers alike by carefully evaluating, then bringing to market the finest installation products available — emphasizing those that are reliable, innovative and exciting. EDGE members also highly value personal attention, no dealer is ever treated as just a number. Big or small, a dealer’s business is of utmost importance. Product lines EDGE distributes and supports include Channel Vision™, Chief, Furman Sound, Gefen, ICM/F-Conn Industries, NEC, NūVision™, Peerless Industries®, Sanus Systems, Sheer Wire, and ViewSonic®.

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